



Lindsey Rowe Parker

MARKETING & PUBLIC RELATIONS



ABOUT ME:

I know how hard you work for your business. As a consultant, I work with small businesses and nonprofits who have to stretch their marketing budgets as far as they can reach.

I manage **brand strategy, public relations, web and digital presence, social media, content strategy, graphic design, brand identity collateral, celebrity and influencer programs, email marketing campaigns, video production** and more from concept to completion. I am pragmatic and know which activations will give you the most bang for your buck.

With 15+ years experience representing top tier global brands in marketing communications, I have a unique yet broad set of skills in this space. I have extensive experience in **client relations, public relations & communications, digital marketing**, and ensuring cohesive **brand identity** across all channels.

CONTACT:

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WHAT PEOPLE SAY ABOUT ME:



INDUSTRIES: Global nonprofits | Entertainment | Food & Beverage | Healthcare | Architecture | Advocacy

2006

2012

2014

2016

2018

2023

Publicist, Brand & Talent Partnerships
Entertainment Marketing Agency

Global Social Media Manager
Global Nonprofit

Marketing Services Director
Global Nonprofit

Director, Marketing Communications
Small Business

Founder & Strategist
Consultancy

Strategic Marketing & Global Social
Global Nonprofit

EXPERTISE



TESTIMONIALS

KATE WOODSON // CLIENT

Lindsey is instrumental in improving Care Camps' digital marketing efforts and creating new ones like our "Heroes of Hope" campaign. She is always willing to share her extensive knowledge of marketing and digital media with others. She is a true team player.

JEFF SWINGLE // VP BRAND & MARKETING

Lindsey is relentless in her attention to detail, but never at the expense of the bigger picture. She is a brilliant communicator, talented and versatile. She is dedicated to excellence in any discipline in which she operates.